



# WINNING EDGE GRAPHICS

*Stand Out! Get Noticed! Be Remembered!*



PANTONE  
102C



PANTONE  
1235C



PANTONE  
418C

## Fonts

**GOTHAM BLACK**  
Gotham Black 123

**GOTHAM BOLD**  
Gotham Bold 123

**GOTHAM MEDIUM**  
Gotham Medium 123

**GOTHAM BOOK**  
Gotham Book 123

**GOTHAM LIGHT**  
Gotham Light 123